

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 53333 CF NTL-POL FBD - LBD: 10/17/12 - 10/23/12 HL#: Created: 10/12/12 03:08 PM

Client: HOUSE MAJORITY PAC (319900) CPE: / / 2046 Agency Commission: 15 % Updated: NMBRISTOW on 10/12/12 03:54 PM

Agency: WATERFRONT STRATEGIES Product: EST 2046 (1300) Sell :15:00 Confirmed: 10/12/12 03:53 PM

Buyer: LAURA BASSETT Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10/12/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 001 | MNEWSSAM | * * W T F * * | NEWS | 30 | B | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 002 | DRAY | * * W T F * * | DAY | 30 | B | | | 0.0 | \$800.00 | 1 | \$800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | DRAY | M T * * * * * | DAY | 30 | B | | | 0.0 | \$900.00 | 2 | \$1,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/23/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 004 | DPRICE | * * W T F * * | DAY | 30 | B | | | 0.0 | \$1,500.00 | 3 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005 | DPRICE | M T * * * * * | DAY | 30 | B | | | 0.0 | \$1,800.00 | 2 | \$3,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/23/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 006 | DYR | * * W T F * * | DAY | 30 | B | | | 0.0 | \$1,000.00 | 3 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | DYR | M T * * * * * | DAY | 30 | B | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/23/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



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Order ID: 63333 CF NTL-POL FBD - LBD: 10/17/12 - 10/23/12 HL#: Created: 10/12/12 03:08 PM
 Client: HOUSE MAJORITY PAC (319900) CPE: / / 2046 Agency Commission: 15 % Updated: NMBRISTOW on 10/12/12 03:54 PM
 Agency: WATERFRONT STRATEGIES Product: EST 2046 (1300) Self :15:00 Confirmed: 10/12/12 03:53 PM
 Buyer: LAURA BASSETT Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | NNOON | * * W T F * * | DAYN | 30 | B | | | 0.0 | \$1,000.00 | 3 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | NNOON | M T * * * * * | DAYN | 30 | B | | | 0.0 | \$1,100.00 | 1 | \$1,100.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 010 | DTALK | * * W T F * * | DAY | 30 | B | | | 0.0 | \$750.00 | 2 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011 | DTALK | M T * * * * * | DAY | 30 | B | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 012 | DDEAL | * * W T F * * | DAY | 30 | B | | | 0.0 | \$750.00 | 2 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | EPHIL2 | * * W T F * * | EFG | 30 | B | | | 0.0 | \$1,500.00 | 2 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | EPHIL2 | M T * * * * * | EFG | 30 | B | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/23/12 | 1 | | | | | | | | | | |

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Client: HOUSE MAJORITY PAC (319900) CPE: / / 2046 Agency Commission: 15 % Updated: NMBRISTOW on 10/12/12 03:54 PM

Agency: WATERFRONT STRATEGIES Product: EST 2046 (1300) Sell :15:00 Confirmed: 10/12/12 03:53 PM

Buyer: LAURA BASSETT Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 015 | NWKND SAT2 | * * * * * S * | NEWS | 30 | B | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/20/12 | 10/20/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 016 | PBROKE*M&M | M * * * * * | REGP | 30 | B | | | 0.0 | \$8,500.00 | 1 | \$8,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | PVEGATU | * T * * * * * | REGP | 30 | B | | | 0.0 | \$9,000.00 | 1 | \$9,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/23/12 | 10/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | PSURV25 | * * W * * * * | REGP | 30 | B | | | 0.0 | \$8,000.00 | 1 | \$8,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/17/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | PCSIWE3 | * * W * * * * | REGP | 30 | B | | | 0.0 | \$6,000.00 | 1 | \$6,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/17/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | PCSINYFR2 | * * * * * F * | REGP | 30 | B | | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/19/12 | 10/19/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | PJERSEY | * * * * * F * | REGP | 30 | B | | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/19/12 | 10/19/12 | 1 | | | | | | | | | | |

Order Item Summary

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KCNC-TV

Order ID: 63333 CF NTL-POL FBD - LBD: 10/17/12 - 10/23/12 HL#: Created: 10/12/12 03:08 PM

Client: HOUSE MAJORITY PAC (319900) CPE: / / 2046 Agency Commission: 15 % Updated: NMBRISTOW on 10/12/12 03:54 PM

Agency: WATERFRONT STRATEGIES Product: EST 2046 (1300) Sell :15:00 Confirmed: 10/12/12 03:53 PM

Buyer: LAURA BASSETT Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | PBLOODS | * * * * F * * | REGP | 30 | B | | | 0.0 | \$8,000.00 | 1 | \$8,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/19/12 | 10/19/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | P48HRSA3 | * * * * * S * | REGP | 30 | B | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/20/12 | 10/20/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024 | PRACESUN | * * * * * S | REGP | 30 | B | | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | PWIFESUN2 | * * * * * S | REGP | 30 | B | | | 0.0 | \$7,500.00 | 1 | \$7,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | PMENTALS3 | * * * * * S | REGP | 30 | B | | | 0.0 | \$8,000.00 | 1 | \$8,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 027 | NLATE7 | * * W T F S S | NEWS | 30 | B | | | 0.0 | \$4,000.00 | 2 | \$8,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/21/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 028 | SBACCESS | * * * * * S | AXIS | 30 | B | | FOOTBALL | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

| | | | | |
|--|--------------------------|--------------------------------|---|----------------------------|
| Order ID: 63333 | CF NTL-POL | FBD - LBD: 10/17/12 - 10/23/12 | HL#: | Created: 10/12/12 03:08 PM |
| Client: HOUSE MAJORITY PAC (319900) | CPE: / / 2046 | Agency Commission: 15 % | Updated: NMBRISTOW on 10/12/12 03:54 PM | |
| Agency: WATERFRONT STRATEGIES | Product: EST 2046 (1300) | Self :15:00 | Confirmed: 10/12/12 03:53 PM | |
| Buyer: LAURA BASSETT | Demo: HHOLDS DMA RTG | Sched. Code: B | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 029 | LLETTER1 | * * W T F * * | LETT | 30 | B | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/19/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 41 | 0 | \$111,150.00 | \$94,477.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$111,150.00 | \$94,477.50 | \$0.00 | \$0.00 |